SMARTEYE AGRICULTURE

Ointegra

Crop monitoring system

WHAT IS IT?

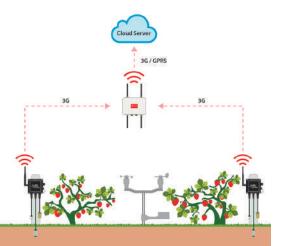
Smarteye is a crop control and monitoring system, capable of measuring all the variables that affect the fields and allow the farmer to make the most appropriate decisions.



PROBLEM IT SOLVES

Agricultural activity feeds 80% of the world's population, so it is very important to be aware of the fundamental role it plays in people's lives. The idea of the product arises as a solution to the need to digitize the agricultural sector and facilitate the lives of farmers, who are the basis of our economy.

THE SOLUTION



Smarteye is the first global solution to democratize the use of IOT for intelligent agriculture. Today it is more necessary than ever to work on solutions that ensure sustainable development, protect the environment and improve social welfare, and this product makes it possible. Thanks to Smarteye, the farmer can control all his crops and save time and money. It also helps you to make decisions, thanks to the warnings you receive on your device about the variables that affect your crop.



Smarteye has a set of sensors that are installed in the fields and a platform hosted in Microsoft Azure that allows the visualization of high value agronomic data. This system allows the monitoring of fields and farms by measuring variables such as temperature, humidity or pressure that provide useful information for the farmer and help him in his daily life.

USER PLATFORM



Ibercaja, one of the largest banks in Spain, has trusted us to embark on the Agrotech project. Thanks to this, many farmers have benefited from having access to a product capable of monitoring their fields and crops. Ibercaja, committed from the beginning to the rural world, has managed to bring new technologies to its customers and bring them a solution that allows them to increase their profits and save resources.











